

LETTERS + Dust

STATIONERY + INVITATION
PROCESS GUIDE

SHOP OUR SEMI CUSTOM COLLECTION
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REVISED FOR 2024 COUPLES

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Hello!

WELCOME TO LETTERS & DUST - WE ARE SO GLAD YOU'RE HERE!
 THANK YOU SO MUCH FOR YOUR INTEREST IN CUSTOM AND SEMI-CUSTOM WEDDING INVITATIONS AND STATIONERY. CHOOSING YOUR WEDDING INVITATIONS CAN SEEM LIKE A VERY OVERWHELMING PROCESS, ESPECIALLY AS YOU'RE JUST STARTING OUT. OUR GOAL IS TO MAKE THIS A SEAMLESS, EASY PROCESS FOR YOU TO RECEIVE THE STATIONERY OF YOUR DREAMS. FEEL FREE TO CONTACT US WITH ANY QUESTIONS OR CLARIFICATIONS, AND WE WILL BE HAPPY TO ADVISE AND ASSIST YOU. THANK YOU SO MUCH FOR YOUR INTEREST, AND WE ARE SO EXCITED TO GO ON THIS CREATIVE JOURNEY WITH YOU!



I'm Brittany, nice to meet you!

I STARTED L&D IN 2015 BEGINNING WITH SIGNAGE AND DAY OF DETAILS, AND THEN TRANSITIONING TO INCLUDE STATIONERY AND OVERALL EVENT BRANDING. WHAT I LOVE ABOUT THIS JOB IS THAT EVERY DAY AND EVERY PROJECT IS DIFFERENT, I WAS NOT CUT OUT FOR 9-5 MONOTONY. AS L&D GREW, IT HAS ALLOWED MY PARTNER AND I TO HAVE A FAMILY, AND I AM ABLE TO STAY HOME WITH MY TWO KIDDOS WHO ARE 2 AND 3. MY CLIENTS AND VENDOR PARTNERS ARE 100% THE REASON I CONTINUE WITH L&D, IT IS SUCH AN AMAZING COMMUNITY, AND BEING ABLE TO CELEBRATE LOVE AND SPECIAL EVENTS BRINGS SO MUCH JOY TO ME, CREATIVELY AND PERSONALLY. I AM AN ONLY CHILD, LOVE COFFEE, STRANGE AND "UGLY" ANIMALS, TRUE CRIME PODCASTS AND HORROR MOVIES. I AM SO HAPPY YOU ARE HERE AND CAN'T WAIT TO MEET YOU!



Why we do it

INVITATIONS ARE MORE THAN JUST "PRETTY PAPER", THEY SET THE TONE FOR YOUR ENTIRE EVENT AND GIVE YOUR LOVED ONES A SMALL PEEK AT WHAT IS TO COME. WE LOVE WORKING WITH CLIENTS TO DEFINE THE MOOD AND CREATE SOMETHING SPECIAL IN THE INVITATIONS THAT WILL BE TRANSLATED INTO THE ACTUAL EVENT AND MAKE IT A WONDERFUL MEMORY FOR THEM. WE LOVE SOURCING BEAUTIFUL PAPERS AND DESIGNING WITH DIFFERENT PROCESSES LIKE LETTERPRESS AND FOIL, IT GIVES SUCH FLEXIBILITY AND CREATIVE ENERGY -- WHICH IS WHY NO TWO EVENTS ARE ALIKE, AND IT IS THE FAVORITE PART OF OUR JOB.

YOUR EVENT SHOULD ALSO BE PERSONAL, WHICH IS WHERE WE LOVE TO ADD DETAILS LIKE CUSTOM ILLUSTRATIONS, MONOGRAM WAX SEALS, A SPECIAL COLOR THAT HAS MEANING TO YOU -- THE POSSIBILITIES ARE ENDLESS, AND "TRADITIONAL" IS A WORD THAT SHOULD BE TAKEN WITH A GRAIN OF SALT. WEDDINGS AND PARTIES HAVE EVOLVED IN RECENT YEARS TO REALLY BE A CELEBRATION OF PERSONALITY AND SHARED LOVES, WHICH IS EXACTLY WHAT WE STRIVE TO BRING TO YOUR INVITATIONS.



PRINTING TECHNIQUES

Let's get started!

THIS IS ALWAYS A TOUGH CONCEPT TO TACKLE, AND CAN BE OVERWHELMING IN THE INVITATION PROCESS. EACH PROCESS HAS LIMITATIONS IN TERMS OF SIZING, DESIGN, AND THE RANGE OF COLORS. FEAR NOT, WE WILL OUTLINE DIFFERENT PROCESSES AS WELL AS PROVIDE SOME GUIDANCE AS TO WHICH METHOD WOULD BE BEST FOR YOU AND YOUR EVENT. THIS GUIDE WILL PROVIDE MOST INFO FOR THOSE INTERESTED IN FULLY CUSTOM DESIGNS, BUT DON'T FORGET, YOU CAN SHOP OUR SEMI-CUSTOM LINE ON OUR WEBSITE, OR SEARCH THE #LETTERSANDDUSTSEMICUSTOM ON INSTAGRAM.

How do we decide which method is best?

WE ARE HERE TO HELP AND ADVISE YOU ON THIS DECISION! BELOW WE WILL OUTLINE THE OPTIONS FROM BOTH A DESIGN AND INVESTMENT STANDPOINT

DIGITAL PRINTING / \$

THIS IS THE MOST REQUESTED PRINT PROCESS AND IS WHAT YOU ARE LIKELY FAMILIAR WITH WHEN YOU THINK OF PRINTED GOODS. PRINT SHOPS USE MACHINES FOR DIGITAL PRINTING, AS DO AT HOME PRINTERS. THE ADVANTAGES OF DIGITAL PRINTING INCLUDE A QUICK TURN AROUND TIME, ABILITY TO PRINT INTRICATE / COLORFUL DESIGNS, AND A LOWER PRICE POINT USUALLY WITHOUT A MINIMUM QUANTITY. THE MAIN LIMITATION OF DIGITAL PRINTING IS PAPER OR CARD-STOCK THICKNESS AND FINISH, YOU CAN'T DO DOUBLE THICK CARD STOCKS YOU SEE WITH OTHER METHODS AND COLORS MAY NOT BE AS VIBRANT ON SOME FINISHES.

LETTERPRESS / \$\$

THIS IS AN AGE OLD TECHNIQUE THAT HAS BEEN AROUND FOR HUNDREDS OF YEARS, AND IS APPEALING FOR USE ON HEAVY CARD-STOCKS TO GIVE THAT "PRESSED" OR DE-BOSSED FINISH. INVESTMENT FOR LETTERPRESS IS HIGHER AS NOT MANY PRINTERS OFFER IT AS A SERVICE BEING THAT YOU NEED THE INDUSTRIAL PRESS TO ACHIEVE IT, AND MAKING THE PRESS PLATES FOR THE DESIGN IS ALSO WHERE COSTS ADD UP - AND THESE CANNOT BE CHANGED ONCE MADE. LETTERPRESS IS BEST FOR DESIGNS WITH LIMITED AND SEPARATED COLORS, SO NO WATERCOLOR ART-WORK OR FULL COLOR PHOTOS AND GRAPHICS.

METALLIC FOIL / \$\$

THIS IS A SIMILAR TECHNIQUE TO LETTERPRESS, BUT RATHER THAN INK USES THIN METALLIC FOIL SHEETS THAT ARE PRESSED ONTO THE CARD-STOCK. WHITE FOIL IS THE MOST POPULAR OPTION WE SEE AT L&D. THIS IS ALSO A SPECIALTY TECHNIQUE THAT REQUIRES PRESS PLATES FOR YOUR DESIGN. FOIL ADDS AN ELEGANT AND IMPRESSIVE TOUCH TO INVITATIONS AND IS AVAILABLE IN A WIDE RANGE OF COLORS. METALLIC FOILS ARE BEST USED ON TEXT AND LINE GRAPHICS, IT CAN ALSO BE APPLIED ON TOP OF DIGITAL PRINTING. BOTH LETTERPRESS AND METALLIC FOIL TEND TO HAVE MINIMUM QUANTITY RUNS, AND SMALLER RUNS WILL COST MORE PER PIECE THAN LARGER QUANTITIES.

WHITE FOIL



LETTERPRESS



DIGITAL PRINTING



THERMOGRAPHY / \$\$

THERMOGRAPHY INVOLVES A HEAT-SENSITIVE POWDER THAT IS APPLIED TO WET INK, CREATING A RAISED EFFECT. THE FINISHED PIECE HAS A RAISED QUALITY TO THE PRINT, HOWEVER THERMOGRAPHY HAS LONGER PRODUCTION TIMES AND IS ONLY AVAILABLE IN A HANDFUL OF COLOR OPTIONS

DIE-CUT / \$

THIS IS ACTUALLY NOT A PRINTING PROCESS, HOWEVER MANY COUPLES HAVE OPTED FOR IT IN RECENT YEARS SO IT FEELS PERTINENT TO MENTION. DIE CUTTING CREATES UNIQUE SHAPES OUT OF CARD STOCK USING PLATES, SUCH AS THE ARCHES, HALF ARCHES AND WAVY OUTLINES THAT ARE CURRENTLY POPULAR, BUT REALLY ANY SHAPE CAN BE ACHIEVED. DIE CUTTING IS AN ADD ON COST AS IT COMES AFTER THE PIECES ARE PRINTED WITH ONE OF THE PREVIOUSLY MENTIONED PROCESSES.

What are we looking at in terms of investment?

NO TWO INVITATION ORDERS ARE THE SAME, AND WE TYPICALLY GATHER SOME INFORMATION FROM YOU IN THE BEGINNING TO PROVIDE A CUSTOMIZED PROPOSAL. BEAR IN MIND IN ADDITION TO THE PRINT PROCESSES FOR INVITATIONS, ADDING EMBELLISHMENTS SUCH AS WAX SEALS, TIES OR BELLY BANDS, VINTAGE POSTAGE AND CUSTOM ENVELOPE LINERS WILL ADD TO THE COST. THERE IS ALSO THE OPTION TO ADD ON OUR FULL ASSEMBLY AND MAIL OUT SERVICE WHERE WE WILL HANDLE EVERYTHING FROM STUFFING ENVELOPES SPECIFIC TO EACH GUEST, APPLY POSTAGE AND MAIL THEM OUT WITH USPS. CLIENTS TYPICALLY INVEST \$2,500 - \$4,000 WITH US AFTER ADDING EMBELLISHMENTS AND SHIPPING. HIGHER END FULLY CUSTOM ORDERS WITH FULL LET-TERPRESS SUITES OR SPECIALTY MATERIALS COME CLOSER TO \$6,000 AND UP.

DON'T FORGET WE ALSO HAVE A LINE OF SEMI CUSTOM OPTIONS AS WELL, WHICH ARE PER-DESIGNED AND CAN BE PRINTED IN ALL OF THESE FORMATS FOR LESS OF AN INVESTMENT THAN FULLY CUSTOM.





FREQUENTLY ASKED QUESTIONS

HOW FAR IN ADVANCE SHOULD WE ORDER OUR INVITATIONS?

FULL WEDDING SUITE - 10 - 12 MONTHS+ (MORE IF YOU NEED SAVE THE DATES)
DAY OF WEDDING PIECES - 4 - 6 MONTHS

HOW LONG DOES IT TAKE TO CREATE A FULLY CUSTOM SUITE?

THIS CAN VARY CLIENT TO CLIENT, FOR FULLY CUSTOM ORDERS WITH THE DESIGN PERIOD AND A SPECIALTY PRINT PRODUCTION, THE AVERAGE IS 12 WEEKS. ALL DIGITAL PRINT ORDER CAN BE TURNED AROUND TYPICALLY IN 3-4 WEEKS.

WHAT IS THE COST OF HAVING L&D DESIGN OUR INVITATIONS?

OUR PRICING IS BASED ON FACTORS SUCH AS DESIGN COMPLEXITY, PRINTING METHOD, QUANTITY, ADDITIONAL EMBELLISHMENTS, AND WHETHER WE ARE ASSEMBLING AND MAILING OUT FOR YOU. WE'LL PROVIDE YOU WITH A DETAILED QUOTE OUTLINING ALL COSTS, INCLUDING DESIGN, PRINTING, AND ANY EXTRAS YOU CHOOSE. THE AVERAGE INVESTMENT WITH LETTERS & DUST IS \$2,500 - \$4,000.

FOR DAY OF ITEMS, SUCH AS MENUS, PLACE CARDS AND PROGRAMS, WE RECOMMEND BUDGETING AROUND \$1,000 (BUT THIS CAN VARY DEPENDING ON FACTORS SUCH AS GUEST COUNT).

DO YOU REQUIRE A CONTRACT?

YES WE DO, NO WORK ON YOUR ORDER WILL BEGIN UNTIL THE RETAINER PAYMENT IS MADE (TYPICALLY 50% OF THE ESTIMATED TOTAL UPFRONT) AND THE CONTRACT IS SIGNED.

DO YOU CHARGE ASSEMBLY FEES?

YES, DEPENDING ON THE NUMBER OF EMBELLISHMENTS YOU CHOOSE, ASSEMBLY CAN BE A LENGTHY PROCESS INCLUDING GLUING IN ENVELOPE LINERS, WRAPPING BANDS, MAKING WAX SEALS, AND APPLYING POSTAGE. YOU HAVE THE OPTION TO ASSEMBLE AND MAIL OUT YOURSELF IF YOU PREFER, WE CAN CERTAINLY SEND YOU INSTRUCTIONS ON DOING SO, THE ONLY CAVEAT HERE IS THAT WE NO LONGER TAKE RESPONSIBILITY IF YOU MAKE A MISTAKE OR INVITATIONS ARE DAMAGED.

WE FOUND A SET ONLINE WE LOVE, CAN YOU JUST COPY IT?

NO. RECREATING ANOTHER DESIGNER'S OR ARTISTS WORK IS NOT SOMETHING WE WILL DO. IF YOU LOVE IT, YOU NEED TO ORDER FROM THAT ARTIST. WHAT WE CAN DO IS IDENTIFY THE PIECES YOU REALLY LOVE, WHETHER IT BE THE COLORS, FONTS, FLORALS ETC, AND THEN WE CAN CREATE AN ORIGINAL VERSION FOR YOU WITHIN THE GUIDELINES OF OUR FULLY CUSTOM CONTRACT.

I ALREADY HAVE MY SAVE THE DATES, CAN YOU MAKE A MATCHING INVITATION SUITE?

WHAT WE CAN DO HERE IS USE YOUR SAVE THE DATE AS INSPIRATION, HOWEVER WE CANNOT REPLICATE THE ARTWORK. WE DO OFFER SAVE THE DATES AS PART OF A FULLY CUSTOM PACKAGE, SO REACH OUT FOR PRICING!

WE (OR A FRIEND) DESIGNED A MONOGRAM (OR ARTWORK) WE WOULD LIKE ON THE INVITATION, CAN YOU INCORPORATE IT?

THIS CAN BE STICKY AND WE WOULD PREFER NOT TO, BUT IT REALLY DEPENDS ON WHAT THE ARTWORK IS. YOU WOULD NEED TO PROVIDE EITHER A LICENSING RECEIPT IF YOU BOUGHT THE ARTWORK OR WRITTEN PERMISSION FOR YOU TO USE IT. AS THIS IS A CASE BY CASE BASIS, IT'S BEST TO LET US KNOW UPFRONT AND WE CAN LET YOU KNOW WHETHER IT WILL BE DOABLE.





HOW TO BOOK

The process

1. WE WORK A TAD DIFFERENTLY IN THAT MOST OF OUR WORK IS DONE AT NIGHT, SO THE FIRST STEP IS ANSWERING A QUESTIONNAIRE AND A COUPLE QUESTIONS ON A SUBMISSION FORM VIA OUR WEBSITE. AT THAT TIME WE ALSO ASK IF YOU HAVE A DESIGN DECK OR INSPO BOARD EITHER CURATED BY YOU AND YOUR PARTNER ON A SITE LIKE PINTEREST, OR BY A WEDDING COORDINATOR, THAT YOU SEND IT ON OVER.
2. NEXT WE WILL WRITE UP A PROPOSAL FOR YOU BASED ON THE OPTIONS YOU SELECTED—THIS CAN ALWAYS BE ADJUSTED, FOR EXAMPLE IF WE ARE COMING IN UNDER BUDGET, THEN WE CAN EXPLORE ADDING SPOT LETTERPRESS OR OTHER EMBELLISHMENTS. OR IF WE ARE A BIT OVER BUDGET, WE CAN MAKE SUGGESTIONS ON WHERE TO REDUCE COST.
3. IF THE PROPOSAL LOOKS GOOD, WE CAN GET GOING! WE WILL SEND OVER A CONTRACT AND RETAINER PAYMENT LINK, ONCE THOSE ARE SIGNED AND PAID WE WILL COLLECT ALL PERTINENT DETAILS SUCH AS NAMES, WEDDING VENUE, CEREMONY TIME, DATE, AND SO ON SO WE CAN BEGIN DESIGNING.
4. THE DESIGN PROCESS IS ESSENTIALLY A PICK AND PULL SYSTEM, WHERE WE WILL SEND 5-7 ORIGINAL DESIGNS BASED ON YOUR SPECIFICATIONS, THEN PICK ELEMENTS YOU AND YOUR PARTNER LIKE TO KEEP THROUGH TO THE NEXT ROUND, AND WEED OUT OTHER ELEMENTS. THIS IS WHERE A CONSULTATION PHONE CALL WILL BE SCHEDULED IN THE EVENT THAT NONE OF THE DESIGNS ARE HITTING THE MARK, OR IF YOU FEEL MORE COMFORTABLE GOING OVER FEEDBACK ON THE PHONE RATHER THAN IN EMAIL.
5. ONCE THE FINAL DESIGN IS APPROVED, WE WILL SEND A PROOF CONTRACT THAT YOU WILL NEED TO SIGN BEFORE ANY PRODUCTION BEGINS, THIS IS TO ENSURE THAT ALL SPELLING AND INFORMATION IS CORRECT. DEPENDING ON PRINT METHOD, TIMELINES WILL VARY BUT WE WILL COMMUNICATE THE EXPECTED TURN AROUND TIME WITH YOU. OUTSTANDING BALANCES ARE DUE IN FULL BEFORE INVITATIONS ARE MAILED OUT OR BEFORE YOU PICK THEM UP.

We really appreciate you!

THANK YOU SO MUCH FOR CONSIDERING US FOR YOUR EVENT INVITATIONS, EVEN IF WE END UP NOT BEING THE RIGHT FIT WE STILL VALUE YOUR INQUIRY AND ARE ALWAYS HERE TO HELP IN THE FUTURE! RUNNING A SMALL BUSINESS CAN BE EXTREMELY DIFFICULT AT TIMES, BUT IT IS ALSO REWARDING AND OUR CLIENTS MAKE IT 100% WORTH THE EFFORT. WE HOPE WE CAN BE A SMALL PART OF YOUR SPECIAL EVENT AND LOOK FORWARD TO WORKING TOGETHER WITH YOU TO MAKE IT UNFORGETTABLE!

XOXO, BRITTANY AGUILA

Keep going!

WE INCLUDED SOME GOOD TO
KNOW INFO FOR YOU

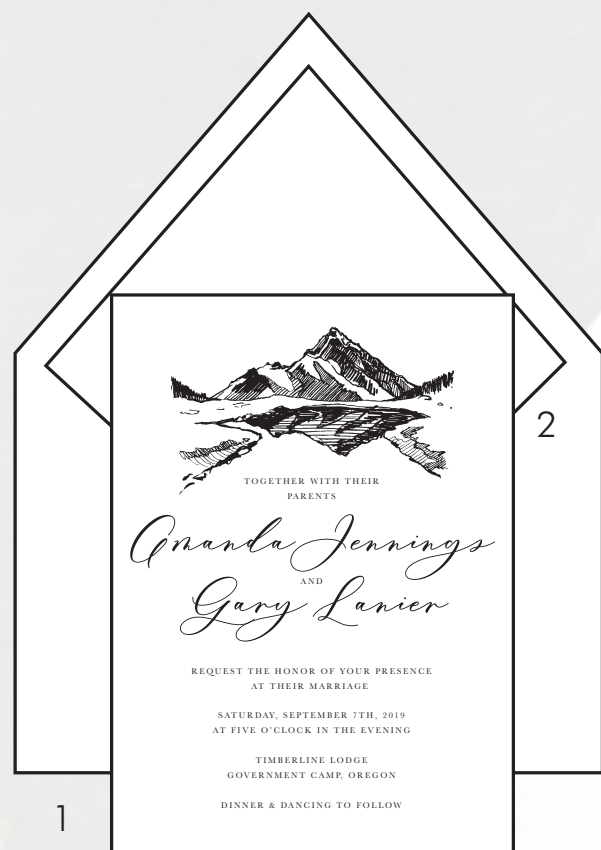
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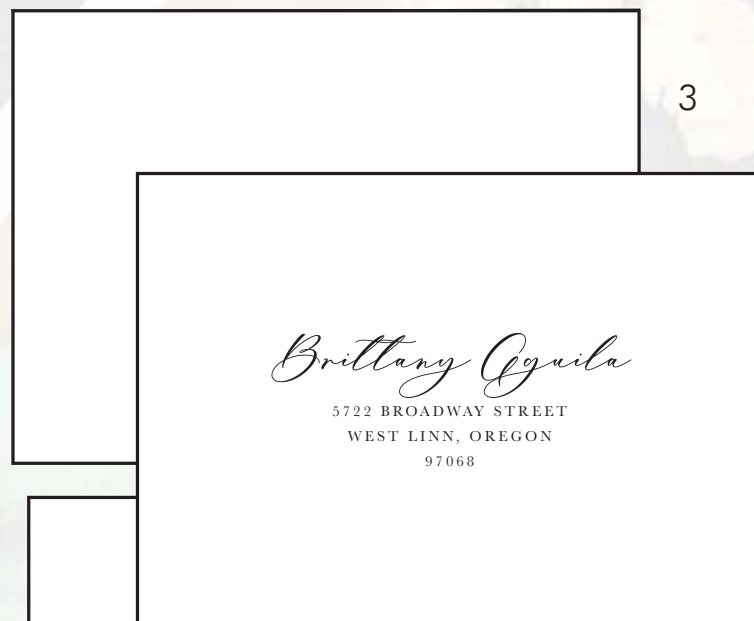
Anatomy

OF AN INVITATION SUITE

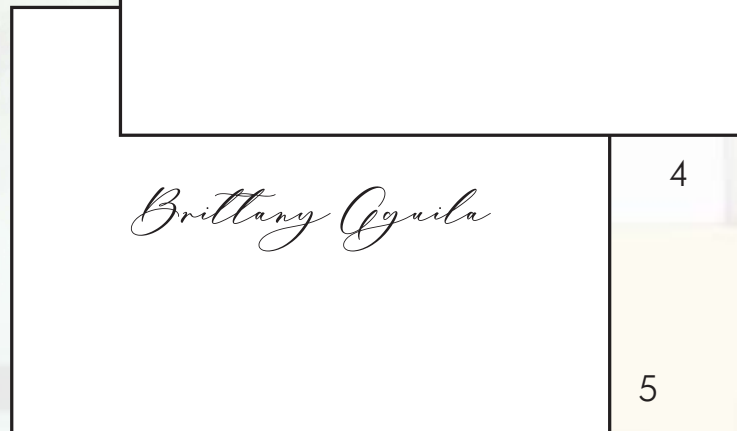
WE OFTEN GET ASKED AT THE BEGINNING OF THE DESIGN PROCESSES, WHAT PIECES DO I NEED IN MY INVITATION SET? BEING THAT MAILING OUT THIS KIND OF INVITATION IS NOT SOMETHING CONSIDERED “COMMON KNOWLEDGE” WE BROKE IT DOWN FOR YOU. TO THE RIGHT IS THE BASICS OF A “FULL SUITE” HOWEVER, NOT ALL THESE PIECES ARE MANDATORY OR EVEN NEEDED, AND YOU COULD POTENTIALLY NEED MORE INSERT CARDS OR OTHER PIECES AS WELL. THIS IS JUST A STARTING POINT FOR YOU AND YOUR PARTNER TO GET FAMILIAR WITH. ON THE NEXT FEW PAGES WE WILL DETAIL WHAT EACH PIECE IS GENERALLY REQUIRED FOR, OR THE SITUATIONS IN WHICH YOU WILL NEED IT.



1



3



4



6



7



8



9



10



11



1. INVITATION
2. ENVELOPE WITH LINER
3. RETURN ADDRESSING
4. GUEST ADDRESSING
5. NAME PRINTING
6. DETAILS CARD
7. RESPONSE CARD
8. SMALL ENCLOSURE
9. RESPONSE ENVELOPE
10. WAX SEAL
11. BELLY BAND

AGAIN, THIS IS JUST A "STANDARD" OR "TRADITIONAL" SUITE, YOU CAN ADD AND REMOVE PIECES AND EMBELLISHMENTS TO FIT THE NEEDS AND PREFERENCES OF YOU AND YOUR PARTNER AS WELL AS WHAT IS NEEDED FOR YOUR EVENT.



*fully digital
invitations*

WE ALSO OFFER DESIGN FOR FULLY DIGITAL INVITATIONS IF YOU WANT TO REDUCE COST AS WELL AS HELP THE ENVIRONMENT! BE SURE TO LET US KNOW IF THIS IS AN OPTION YOU ARE CONSIDERING.

INVITATION CARD

YOU CAN'T HAVE A WEDDING INVITATION SUITE WITH OUT AN INVITATION CARD! THIS IS THE MAIN CARD THAT STATES WHO THE WEDDING IS CELEBRATING, AND TENDS TO BE THE STATEMENT PIECE IN THE SET THAT LOVED ONES WILL WANT TO HANG ONTO. BASED ON WORDING, GUESTS WILL ALSO GATHER INFORMATION LIKE WHO IS HOSTING THE WEDDING, DATE AND TIME, LOCATION OF THE CEREMONY, AND SOMETIMES EVEN THE PREFERRED ATTIRE.

INNER AND OUTER ENVELOPES

ENVELOPES ARE ANOTHER IMPORTANT PART OF THE SUITE FOR OBVIOUS REASONS. AN INNER ENVELOPE IS ADDED PROTECTION THE STATIONERY AND CAN BE PRINTED WITH JUST THE GUEST'S NAME, WHEREAS THE OUTER ENVELOPE WILL HAVE THE FULL NAMES AND ADDRESS. INNER ENVELOPES ARE NOT BEING USED AS MUCH NOWADAYS, BUT ARE A VERY CLASSIC OPTION. YOU'LL NEED TO HAVE YOUR GUEST ADDRESSES CALLIGRAPHED, OR PRINTED ON THE FRONT AND YOUR RETURN ADDRESS PRINTED ON THE BACK FLAP. PRICING WILL VARY DEPENDING ON WHICH OF THESE OPTIONS YOU CHOOSE, AND WHITE INK PRINTING IS ALSO AVAILABLE FOR AN ADDITIONAL CHARGE

RSVP ENVELOPE

IF YOU OPT FOR MAIL BACK RSVPS, YOUR INVITATION SUITE NEEDS A SEPARATE ENVELOPE THAT MATCHES THE SIZE OF YOUR RSVP CARD AND HAS YOUR ADDRESS PRINTED ON THE FRONT—THEY WILL ALSO NEED POSTAGE WHICH IS A COST MANY COUPLES OVERLOOK



ENVELOPE LINER

YOUR ENVELOPE LINER IS A FUN PLACE TO ADD A LITTLE SURPRISE WITHIN YOUR INVITATION SUITE. IT IS A GREAT PLACE TO INCLUDE EITHER A POP OF COLOR, A METALLIC SHIMMER, OR A CUSTOM PRINTED PATTERN OR MONOGRAM.

DETAILS CARD

IF YOUR CEREMONY AND RECEPTION ARE IN SEPARATE LOCATIONS, OR YOU HAVE SPECIFIC INFO YOU NEED TO DISTRIBUTE TO GUESTS SUCH AS ACCOMMODATION INFORMATION OR DRESS CODE, THIS IS A GREAT CARD TO HAVE. THIS IS ESPECIALLY HELPFUL IF YOU'RE PROVIDING TRANSPORTATION TO AND FROM EACH LOCATION. A DETAILS CARD CAN ALSO INCLUDE YOUR WEDDING WEB-SITE AS WELL AS THE RSVP INFORMATION IF YOU ARE CHOOSING TO HAVE GUESTS RSVP ONLINE.

SMALL ENCLOSURE / RSVP CARD

IF YOUR DETAILS CARD IS FULL AND YOU JUST NEED TO ADD YOUR WEDDING WEBSITE, REGISTRY INFORMATION, OR ANOTHER SMALL BIT OF INFORMATION, THIS IS A GREAT WAY TO DO THAT, OR IT IS A GREAT PLACE TO INCLUDE REHEARSAL DINNER INFORMATION OR AN INVITATION TO A WELCOME PARTY. YOUR RSVP CARD IS ALSO A SMALL ENCLOSURE WHICH TYPICALLY INCLUDES LINES FOR GUESTS TO WRITE THEIR NAMES IN, THEIR FOOD PREFERENCE IF NEEDED, AND NUMBER OF GUESTS.

BELLYBAND / WRAP

BELLY BANDS ARE TYPICALLY RESERVED FOR INVITATION SETS WITH MULTIPLE CARDS. THE FUNCTION OF THE BAND IS TO PACKAGE ALL THE PIECES TOGETHER AS THE GUEST PULLS IT OUT OF THE ENVELOPE. BELLY BANDS CAN BE CARD STOCK, VELLUM, TWINE OR RIBBON. BEAR IN MIND RIBBON TIED IN A BOW CAN ADD TO HIGHER POSTAGE COSTS.





Embellishments & extras

WAX SEALS

CUSTOM WAX SEALS ARE A FUN SURPRISE TO SEAL YOUR INNER ENVELOPES OR POCKETFOLDS. DESIGNS CAN RANGE FROM MONOGRAMS, TO BOTANICAL DRAWINGS, OR EVEN PUP PORTRAITS! LET US KNOW IF YOU WOULD ALSO LIKE TO HAVE A KEEPSAKE WAX SEAL PRESS YOU CAN USE FOR YOUR FUTURE MAIL (FOR AN ADDITIONAL CHARGE).

STAMPS AND VINTAGE POSTAGE

THE BEST PRACTICE FOR FINDING OUT THE AMOUNT OF POSTAGE NEEDED FOR YOUR INVITATION IS TO TAKE ONE IN TO THE POST OFFICE. THE CLERKS WILL WEIGH THEM, AS WELL AS FEEL HOW THICK THEY ARE OR IF THEY ARE RIGID WHICH WILL GO INTO CALCULATING POSTAGE COSTS (THIS IS A SERVICE WE WILL DO FOR YOU AS WELL!). IN OUR EXPERIENCE, POSTAGE IS TYPICALLY AROUND \$1.08, WITH THE ADDITIONAL RSVP POSTAGE BEING \$.68. IF YOU DECIDE TO INCLUDE VINTAGE POSTAGE, THE RATE WILL BE HIGHER AS VINTAGE POSTAGE IS SOLD BY THIRD PARTIES AND CANNOT BE PURCHASED FROM USPS.

VELLUM

VELLUM IS A SEMI TRANSLUCENT PAPER THAT CAN BE WRAPPED AROUND YOUR INVITATION SUITE, ATTACHED AS AN OVERLAY, AND CAN BE PRINTED ON. VELLUM ENVELOPES ARE ALSO AVAILABLE, WHICH ARE STUNNING FOR A MODERN WEDDING AND GIVE GUESTS A PEEK AT WHAT'S INSIDE.

POCKET-FOLDS & ENCLOSURES

POCKET ENCLOSURES ESSENTIALLY ACT AS AN INNER ENVELOPE AND BELLY BAND. GUESTS HAVE THE EXPERIENCE OF OPENING THE CLUTCH STYLE POCKET WHICH TYPICALLY HAS THE INVITE MOUNTED TO ONE PANEL, AND A POCKET CONTAINING ALL ADDITIONAL PIECES IN THE NEXT FOLD. YOU ALSO HAVE THE OPTION TO CREATE A TRI-FOLD INVITATION, WHICH EVEN INCLUDES A PERFORATED RSVP CARD AND REDUCES THE AMOUNT OF PAPER IN THE SUITE.